

Training and e-Learning Solutions

Talent

As a woman-owned small business, BFS has prospered by being resourceful, creative, and flexible. Our expertise offering Training Solutions provides the cutting edge service and results that make us stand out from our competition.

Our experienced team of curriculum developers, platform instructors, instructional designers, and managers enables us to support you in engineering flexible and cost-effective solutions that are tailored specifically to your requirements.

Quality

Blue Force Services offers its customers a high degree of confidence backed by our reputation for long-term stability and reliability, stringent security measures, and ISO 9001:2008-certified Quality Assurance practices. Our results-oriented, qualified staff, combined with our strong commitment to excellence, ensures BFS will deliver superior results to your organization.

BFS Training Services

Training and e-Learning assist clients in remaining on top of industry advances and meeting performance objectives - an ideal solution for organizations who want to retain top-quality employees, improve program results, and enhance their bottom line. Blue Force Service (BFS) develops and delivers innovative products, services, and turnkey solutions that enable our clients to accomplish their objectives while increasing sales, improving efficiency and reducing costs. For small or large projects, BFS has the technology and expertise that clients need to succeed in today's complicated business world.



BFS provides clients with full-service training and curriculum development solutions, including content creation, instruction, support material development, and implementation and operation of training facilities. Our instructors and training teams have extensive government and commercial experience, technological know-how, and a solid understanding of human capabilities that allows us to provide an unparalleled level of training service and quality.

BFS training specialists are able to identify and create effective, targeted learning programs, either on-site or via electronic media. Additionally, BFS manages supplier's support capabilities to ensure field service representatives efficiently deploy training, either to end-users at point-of-need or to trainers in a controlled sustainment environment.

BFS will assist you with:

- Instructional Analysis
- Knowledge Assessments
- Measuring and Reporting Results
- Project and Course Management
- Design and Programming
- Alpha Testing
- Survey Development and Design
- Compliance Verification
- Content Management

Industries Served

BFS has the ability to provide unique and proven solutions, for any business, from concept to delivery. Our expert-level knowledge of diverse sectors allows us to handle multiple complex programs and projects. Below are just a few of the markets in which we have individual or corporate experience:

- Aerospace
- U.S. Federal Government
- Automotive
- Military Defense Systems
- State Government
- Information Technology
- Education
- Food Processing
- Medical
- Manufacturing
- Mass Transportation
- Chemical



Background

BFS is an enterprise of ASG Renaissance (ASG), an international professional services firm with more than 22 years of experience delivering superior results.

ASG's Communications Team has consistently been recognized for its outstanding work with numerous local, regional, and international awards. In 2008, they received two Communicator Awards from the International Academy of Visual Arts, two Hermes Creative Awards from the Association of Marketing and Communication Professionals, an APEX Award for Publication Excellence, and five International Association of Business Communicator (IABC) Detroit Renaissance Awards.

As a direct result of this performance excellence, ASG established BFS to support and promote work in defense and government industries. Our mission is to supply the critical support that allows our clients to focus on their most important tasks.

Computer Based Training

The BFS Curriculum Development staff has an in-depth understanding of the unique needs of the adult learner, and we customize our training services so students gain the most from each experience. Additionally, we understand that we are primarily a society of visual learners and utilize that knowledge at all times. To that end, our developers use cutting edge programs to create, maintain, and deploy Computer Based Training (CBT) courses that are interactive and aesthetically pleasing while relaying all necessary information.

CBT courses offer more flexibility than traditional learning since courses are available via the internet, as downloads, or on CD/DVD. This allows students to access modules from a variety of locations at a time that fits their schedules. Students complete the training in a time and fashion that fits their personal needs, which leads to greater success.

Organizations benefit from utilizing CBT courses as well. Costs are reduced and scheduling opportunities are increased due to the reduced need for classrooms and instructors.

BFS offers the most advanced technology and security available and guarantees a supreme level of service for each client. Our courses blend together all forms of digital media, including text, photos, animations, audio, video, documents, spreadsheets, databases, interactive tests, and web interfaces, to promote greater overall retention and recall.

Additional Support Services

BFS offers a customized solution to fulfill all of your organization's training needs.

Manpower Augmentation: If you need assistance building a full-time qualified training team, our staff of recruiters and human resource specialists will develop a plan guaranteed to deliver results. Our programs and services are flexible to meet client needs in supplying quality talent that delivers long-term, high-impact results. We specialize in recruiting, talent management, human resource outsourcing, and vendor management solutions.

Technical Publications: BFS offers comprehensive Technical Publications Services, utilizing a highly skilled talent pool of technical writers, illustrators, editors, and data analysts. With more than 250 combined years of proven technical publications development experience, BFS offers the expertise to address every aspect of your technical publications process, from authoring and delivery of simple manuals to development of complex interactive electronic technical manuals (IETM). Our team will assist your organization in creating effective training support materials that are easy to follow and easy to use.

Marketing: BFS can assist your organization in creating credibility and solidifying relationships with stakeholders by planning and executing a well-developed marketing campaign. Our experience with various marketing disciplines including advertising, sales promotion, brochure and collateral development, special events, and public relations allows us to create a clear and consistent message that moves your audience to action.

